Table S1. The most feared and the most likely disease ( $n=2,000$ )

| Disease | Most feared | Second <br> most feared | Combined <br> percentage $^{\text {a }}$ | Most likely | Second <br> most likely | Combined <br> percentage $^{\text {b }}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Cancer | $885(44.3)$ | $418(20.9)$ | 32.6 | $483(24.2)$ | $433(21.7)$ | 22.9 |
| Cardiovascular disease | $390(19.5)$ | $541(27.1)$ | 23.3 | $384(19.2)$ | $577(28.9)$ | 24.0 |
| Musculoskeletal disorder | $238(11.9)$ | $365(18.3)$ | 15.1 | $718(35.9)$ | $499(25.0)$ | 30.4 |
| Dementia | $247(12.4)$ | $384(19.2)$ | 15.8 | $82(4.1)$ | $135(6.8)$ | 5.4 |
| Psychiatric disorder | $240(12.0)$ | $292(14.6)$ | 13.3 | $333(16.7)$ | $356(17.8)$ | 17.2 |

Values are presented as frequency (\%) or \%. For the combined data, the first and second choices were considered as equal contributions. Combined percentage of ${ }^{\text {a }}$ the most feared and the second most feared and ${ }^{\text {b }}$ the most likely and the second most likely disease.

