The digital version of JPIS offers more than ever

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McPheters & Co., a company specializing in strategic planning and marketing, has anticipated that more than a half of printed periodicals will be digitally circulated by the end of 2015, which, so far, has actually turned out to reflect the current situation quite well. To stay up-to-date with this global trend, we decided in 2010 that it was time for the *Journal of Periodontal & Implant Science* (*JPIS*) to develop an e-journal (www.jpis.org) in order to offer authors and readers easier access, while continuing to publish the printed version of JPIS at the same time. As expected, the updated JPIS has drawn a dramatically increased number of users so far, indicating that we have kept up with reader expectations by providing both printed and electronic formats of the journal. As a member of Open Access Journals, e-JPIS can also be accessed without pay-per-view fees.

At the beginning of this year, e-JPIS introduced several newly added features in the hope of maximizing our users' experiences on the website. To list a few, a 'Forthcoming' menu has been added for those who wish to preview upcoming articles in the next issue in advance. Moreover, we now offer free access to an 'Author's Video' section. The authors whose articles have been carefully selected by our editorial board members to be the most outstanding in every one or two issues are asked to make a brief introductory video about their work. This often enables them to attract more attention to their papers from other scholars. The 'Hot Article' section guides the reader to papers especially worth perusing in each issue of JPIS. Readers interested in the most-viewed or most-cited JPIS articles can simply click on the 'Most Read' or 'Most Cited' section.

These innovations of e-JPIS only get better, as all the features described above are available for computer users, while the journal is also available in a simpler format when accessed from mobile devices including smartphones and tablets.

We sincerely hope that our readership continues to show an interest in our printed issues, while getting the best experience out of e-JPIS on its own merits.

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